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**TRULY<sup>®</sup>**

**TRULY INTERNATIONAL HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00732)**

**SUSPENSION OF TRADING**

At the request of Truly International Holdings Limited (the “Company”), trading in the shares of the Company will be suspended with effect from 9:30 a.m. today (11 March 2010) pending the release of an announcement relating to a top-up placing of the Company.

On behalf of the board of  
**TRULY INTERNATIONAL HOLDINGS LIMITED**  
**Lam Wai Wah, Steven**  
*Chairman*

Hong Kong, 11 March 2010

*As at the date of this announcement, the Board comprised Mr. Lam Wai Wah, Steven, Mr. Wong Pong Chun, James, Mr. Cheung Tat Sang, James and Mr. Li Jian Hua as executive directors and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.*