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# **TRULY<sup>®</sup>**

**TRULY INTERNATIONAL HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 0732)**

## **CLARIFICATION ANNOUNCEMENT**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

Truly International Holdings Limited (the “Company”) noted a newspaper article (the “article”) published on 18 January 2010 in Ming Pao which contains certain statements reported to be made by Mr. Wong Pong Chun, James (“Mr. Wong”), executive director of the Company, during the course of a press interview held in early January 2010 in respect of the business of the Company.

The Company wishes to clarify that Mr. Wong has not made or confirmed any statement and estimation regarding the sales of the Company for the year ended 31 December 2009 and that ending 31 December 2010 respectively.

**Given the information contained in the Article regarding the sales of the Company for the year ended 31 December 2009 and that ending 31 December 2010 respectively is neither made nor confirmed by the Company or Mr. Wong, the shareholders and potential investors of the Company should exercise caution and not rely on such information contained in the Article when dealing in the shares of the Company.**

By Order of the Board  
**Truly International Holdings Limited**  
**Lam Wai Wah, Steven**

*Chairman*

*As at the date of this announcement, the Board comprised Mr. Lam Wai Wah, Steven, Mr. Wong Pong Chun, James, Mr. Cheung Tat Sang, James and Mr. Li Jian Hua as executive directors and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.*

Hong Kong, 18 January 2010