



TRULY INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0732)

RESULTS ANNOUNCEMENT FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2008

UNAUDITED RESULTS

The unaudited turnover and net profit of the Company and its subsidiaries for the nine month period from 1 January 2008 to 30 September 2008 was approximately HK\$4.53 billion and HK\$368 million which was about 1% and 40% less than the corresponding period in 2007 (approximately HK\$4.58 billion and HK\$610 million) respectively. The unaudited gross profit margin (15.0%) for the period was less than the corresponding period in 2007 (20.3%) while unaudited net profit margin was decreased from 13.3% for the corresponding period in 2007 to 8.1% during the current period.

The unaudited total net assets of the Group as at 30 September 2008 was increased to HK\$3.45 billion (HK\$3.03 billion as at 31 December 2007) which was mainly attributable to the unaudited profit for the period. The unaudited current ratio as at 30 September 2008 was maintained at 1.2 times (1.2 times as at 31 December 2007). At 30 September 2008, the unaudited outstanding bank and other borrowings, net of bank and cash balances were approximately HK\$1,099 million (HK\$833 million as at 31 December 2007).

FINANCIAL HIGHLIGHTS

For the nine months from 1 January 2008 to 30 September 2008

	2008	2007	Change
	Unaudited	Unaudited	%
	HK\$'000	HK\$'000	
Revenue	4,529,360	4,577,934	-1
Gross profit	677,376	927,335	-27
Profit for the period	368,423	610,053	-40
Basic EPS	HK\$0.78	HK\$1.30	-40

The Board of Directors (the "Board") of Truly International Holdings Limited (the "Company") and its subsidiaries (collectively the "Group") is pleased to announce the Group's third quarter unaudited consolidated results for the period from 1 January 2008 to 30 September 2008 (with comparative figures for the corresponding period in the previous year) and the unaudited condensed consolidated balance sheet at 30 September 2008 (with comparative audited figures as at 31 December 2007) as follows:

UNAUDITED CONDENSED CONSOLIDATED INCOME STATEMENT
For the nine months ended 30 September 2008

	Unaudited For the period from 1.1.2008 to 30.9.2008 <i>HK\$'000</i>	Unaudited For the period from 1.1.2007 to 30.9.2007 <i>HK\$'000</i>
Revenue (<i>Note 2</i>)	4,529,360	4,577,934
Cost of sales	(3,851,984)	(3,650,599)
Gross profit (<i>Note 3</i>)	677,376	927,335
Other income	20,791	13,983
Administrative expenses	(134,348)	(126,675)
Distribution and selling costs	(100,183)	(76,047)
Share of loss of an associate	-	(148)
Finance costs	(45,213)	(36,395)
Profit before tax	418,423	702,053
Income tax expense	(50,000)	(92,000)
Profit for the period (<i>Note 4</i>)	368,423	610,053
Basic earnings per share (<i>Note 5</i>)	HK\$0.78	HK\$1.30

CONDENSED CONSOLIDATED BALANCE SHEET

As at 30 September 2008

	Unaudited 30.9.2008 HK\$'000	Audited 31.12.2007 HK\$'000
NON-CURRENT ASSETS		
Property, plant and equipment	3,787,328	3,214,313
Other non-current assets	174,459	193,281
	<u>3,961,787</u>	<u>3,407,594</u>
CURRENT ASSETS		
Inventories (Note 6)	729,489	808,007
Trade and other receivables (Note 7)	916,129	1,131,967
Bank balances and cash (Note 8)	837,048	554,476
	<u>2,482,666</u>	<u>2,494,450</u>
CURRENT LIABILITIES		
Trade and other payables	1,025,315	1,371,864
Tax liabilities	3,197	76,459
Bank and other borrowings, unsecured (Note 8)	998,302	699,250
	<u>2,026,814</u>	<u>2,147,573</u>
NET CURRENT ASSETS (Note 9)	<u>455,852</u>	<u>346,877</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>4,417,639</u>	<u>3,754,471</u>
NON-CURRENT LIABILITIES		
Bank and other borrowings, unsecured (Note 8)	937,845	688,059
Deferred tax liabilities	34,081	34,081
	<u>971,926</u>	<u>722,140</u>
	<u>3,445,713</u>	<u>3,032,331</u>
CAPITAL AND RESERVES		
Share capital (Note 10)	47,288	47,274
Share premium and reserves	3,398,425	2,985,057
	<u>3,445,713</u>	<u>3,032,331</u>

Notes:

- The accounting policies and basis used in the preparations of the income statement and balance sheet, which were reviewed by the Audit Committee are the same as those used in the interim financial statements for the six months ended 30 June 2008.
- Unaudited consolidated revenue for the nine months ended 30 September 2008 was approximately HK\$4.53 billion which was about 1% less than the same period last year (2007: approximately HK\$4.58 billion).
- Gross profit margin for the period was around 15.0% (approximately 20.3% for the same period in 2007).
- Net profit margin for the period was around 8.1% (approximately 13.3% for the same period in 2007).
- The calculation of the basic earnings per share is based on the profit for the period of HK\$368,423,000 (2007: HK\$610,053,000) and on the weighted average number of 472,772,000 ordinary shares in issue during the period (2007: 469,286,000 shares).
- The inventory turnover was around 52 days (55 days for the year ended 31 December 2007).
- The trade debtor turnover was around 42 days (54 days for the year ended 31 December 2007).
- As at 30 September 2008, the outstanding bank and other borrowings, net of bank and cash balances were about HK\$1,099 million (HK\$833 million as at 31 December 2007).
- The current ratio as at 30 September 2008 was maintained at 1.2 times (1.2 times as at 31 December 2007).
- The increase in share capital was due to a total of 135,000 ordinary shares issued as a result of the same number of staff options being exercised during the period.
- As at the balance sheet date, except for purely natural hedging purpose in the normal course of operations, the Group did not have any other outstanding derivative and structured contracts.

As the unaudited balance sheet at 30 September 2008 and the unaudited results for the nine months then ended may not reflect the balance sheet at 31 December 2008 and the final results for the full year then ended respectively, investors and shareholders are advised to exercise extreme caution when dealing in the shares of the Company.

As at the date of this announcement, the Board comprises four executive directors, Mr. Lam Wai Wah, Steven, Mr. Wong Pong Chun, James, Mr. Cheung Tat Sang, James and Mr. Li Jian Hua; and three independent non-executive directors, Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing.

By Order of the Board
Lam Wai Wah, Steven
Chairman

Hong Kong, 27 November 2008