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**TRULY®**

**TRULY INTERNATIONAL HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00732)**

**CLARIFICATION OF PROFIT FOR THE PERIOD**

Reference is made to the announcement of Truly International Holdings Ltd. (the “Company”) dated 16 May 2011 (the “Announcement”) in relation to the results announcement for the three months ended 31 March 2011 of the Company and its subsidiaries.

The Company wishes to clarify that the profit for the period of the last year’s corresponding period (from 1 January 2010 to 31 March 2010) in the Unaudited Condensed Consolidated Statement of Comprehensive Income for the three months ended 31 March 2011 as stated on page 2 of Chinese version of the Announcement should be HK\$102,462,000.

*As at the date of this announcement, the Board comprises four executive directors, Mr. Lam Wai Wah, Steven, Mr. Wong Pong Chun, James, Mr. Cheung Tat Sang, James and Mr. Li Jian Hua; and three independent non-executive directors, Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing.*

By Order of the Board  
Truly International Holdings Ltd.  
**Ma Wai Tong**  
*Company Secretary*

Hong Kong, 17 May 2011